



CWPP Partner Engagement Cheat Sheet

Quick reference for community planners and wildfire resilience leaders on key partner roles and engagement strategies. Use this sheet in meetings, workshops, or while mapping stakeholders to quickly identify who should be at the table and how to engage them.

Other Partners to Consider:

- **Youth:** 4-H, Scouts, youth wildfire councils.
- **Business:** Chambers of commerce, tourism boards.
- **Media:** Local radio, newspapers, trusted messengers.
- **Academics:** Universities, wildfire research labs.



Infrastructure, Utilities, & Built Environment

Role: Strengthen utilities, harden infrastructure, ensure safe construction standards, maintain evacuation routes.

Engage: Invite to advisory committees, request data, co-develop fire-resilient codes.



Landscape & Fuels Management

Role: Reduce fuels, restore ecosystems, coordinate cross-boundary treatments.

Engage: Partner on projects, share monitoring data, align funding and goals.



Community Engagement & Leadership

Role: Amplify local voices, build trust, expand volunteer and leadership networks.

Engage: Form advisory groups, co-host events, provide translation and stipends.



Prevention and Education

Role: Enforce codes, reduce ignitions, provide public education.

Engage: Create school curricula, co-brand safety campaigns, coordinate enforcement priorities.



Public Health & Vulnerable Populations

Role: Plan for smoke, shelters, healthcare, and at-risk residents.

Engage: Add to committees, align messaging, ensure service continuity.



Recovery & Resilience Planning

Role: Coordinate relief, trauma recovery, equitable rebuilding.

Engage: Formalize MOUs, involve in scenario planning, link CWPP to recovery frameworks.



Land Use, Regulations, & Policy Alignment

Role: Align zoning and planning with wildfire risk reduction.

Engage: Embed resilience into codes and comprehensive plans, create working groups.



Home & Parcel-Level Mitigation

Role: Promote defensible space, retrofits, homeowner action.

Engage: Provide grants, host workdays, support peer-to-peer learning.



Emergency Response & Evacuation

Role: Lead incident command, manage evacuations, coordinate communications.

Engage: Include in planning, test communications, run joint drills.



Safety & Evacuation

Role: Ensure inclusive evacuation planning, road access, signage, transportation, shelters, social support.

Engage: Host cross-agency workshops, run drills, establish agreements, create multilingual messaging.

